



## BACARDI CUTS PLASTIC IN PACKAGING

**Removal of plastic pourers from bottles in the Bacardi portfolio will cut approximately 140 tons of plastic used annually**



Hamilton, Bermuda, October 24, 2022 – Bacardi, the world’s largest privately held spirits company, is cutting approximately 140 tons of single-use plastic annually, by removing plastic pourers from its bottles in the U.S., Canada, Puerto Rico, Spain and Portugal.

The plastic Non-Refillable Fitment (NRF) is commonplace throughout the spirits industry and is currently found in the neck of a number of the company’s iconic drink brands including: BACARDÍ® rum, MARTINI® Fiero, BOMBAY SAPPHIRE® gin and DEWAR’S® White Label blended Scotch whisky.

The removal has already begun, and by early next year, all 1.75l bottles of BACARDÍ rum – including Superior, Gold and Coconut – in the U.S., Canada, and Puerto Rico will no longer contain the plastic pourer, cutting 76 tons of plastic annually.

In Spain and Portugal, the plastic pourer will be removed from all brands in the Bacardi portfolio over the next six months.

“We are making this bold move because it’s the right thing to do for the planet,” says Rodolfo Nervi, VP, Global Safety, Quality & Sustainability, Bacardi. “As a family-owned company for more than 160 years, pioneering change is in our DNA, and we’re proud to be leading the industry as we take another huge step towards achieving our commitment to be 100% plastic free by 2030.”

Bacardi is reviewing every way in which it is currently using plastic and exploring whether it can be removed or replaced with a more sustainable alternative. A major milestone will be reached in 2023, when the company will remove all single-use plastic from its gift packs and point-of-sale materials.

Rodolfo Nervi added: “Consumers will continue to enjoy the same exceptional quality and taste from our entire portfolio of brands as we continue on our journey to a more sustainable future.”

Find out more about Bacardi and its ESG – Environmental, Social & Governance – commitments, including its alignment with the United Nations Sustainable Development Goals, at [www.bacardilimited.com/good-spirited](http://www.bacardilimited.com/good-spirited).

**-ENDS-**

Always drink responsibly.

**About Bacardi**

Bacardi Limited, the largest privately held spirits company in the world, produces and markets internationally recognized spirits and wines. The Bacardi Limited brand portfolio comprises more than 200 brands and labels, including BACARDÍ® rum, GREY GOOSE® vodka, PATRÓN® tequila, DEWAR'S® Blended Scotch whisky, BOMBAY SAPPHIRE® gin, MARTINI® vermouth and sparkling wines, CAZADORES® 100% blue agave tequila, and other leading and emerging brands including WILLIAM LAWSON'S® Scotch whisky, ST-GERMAIN® elderflower liqueur, and ERISTOFF® vodka. Founded more than 160 years ago in Santiago de Cuba, family-owned Bacardi Limited currently employs more than 8,000 people, operates production facilities in 10 countries, and sells its brands in more than 170 countries. Bacardi Limited refers to the Bacardi group of companies, including Bacardi International Limited. Visit [www.bacardilimited.com](http://www.bacardilimited.com) or follow us on [Twitter](#), [LinkedIn](#) or [Instagram](#).

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