



BACARDI LIMITED

STATEMENT FROM BACARDI LIMITED ON THE APPOINTMENT OF MICHAEL J. DOLAN AS INTERIM CHIEF EXECUTIVE OFFICER

Hamilton, Bermuda, May 15, 2014 -- The Board of Directors of Bacardi Limited, the largest privately held spirits company in the world, announced today the appointment of Michael J. Dolan as Interim Chief Executive Officer (CEO), effective immediately. Mr. Dolan has been a member of the Board of Bacardi Limited since 2009.

Mr. Dolan most recently served as Chairman and CEO of IMG Worldwide, a global leader in sports, fashion and media. Mr. Dolan joined IMG in 2010 as Executive Vice President and Chief Financial Officer. Previously, Mr. Dolan was Executive Vice President and Chief Financial Officer of Viacom, Inc. and prior to that was Chairman and CEO of Young & Rubicam (Y&R), the global marketing services company.

“We are fortunate to have Mike take on CEO duties as he has an exceptional global business track record, understands powerful brands and knows our Company very well as a result of his service on our Board,” said Facundo L. Bacardi, Chairman.

Mr. Dolan’s principal office will be at the Company headquarters in Hamilton, Bermuda, subject to Bermuda Department of Immigration approvals.

About Bacardi Limited

Bacardi Limited, the largest privately held spirits company in the world, produces and markets internationally recognized spirits and wines. The Bacardi brand portfolio comprises more than 200 brands and labels, including BACARDÍ® rum, the world’s best-selling and most-awarded rum, as well as the world’s most-awarded spirit; GREY GOOSE® vodka, the world’s leading super-premium vodka; DEWAR’S® Blended Scotch whisky, the world’s most-awarded blended Scotch; BOMBAY SAPPHIRE® gin, the top-valued and fastest-growing premium gin in the world; MARTINI® vermouth and sparkling wines, the world’s leading vermouth and the world’s favorite Italian sparkling wines; CAZADORES® 100% blue agave tequila, one of the most popular premium tequilas in Mexico and the United States; and other leading and emerging brands including WILLIAM LAWSON’S®, the fastest-growing global Scotch whisky brand; ERISTOFF® vodka, one of the fastest-growing vodka brands in the world; and ST-GERMAIN®, a super-premium elderflower liqueur.

Founded more than 152 years ago in Santiago de Cuba on February 4, 1862, family-owned Bacardi employs nearly 6,000 people, manufactures its brands at 27 facilities and sells in more than 150 countries. Bacardi Limited refers to the Bacardi group of companies, including Bacardi International Limited. www.BacardiLimited.com

Media Contacts:

Patricia M. Neal or Amy Federman, +1 441-294-1110, afederman@bacardi.com

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