



## THE DEVERON®: THE CALM FROM THE STORM

Glasgow, Scotland, 3rd September 2015 – John Dewar & Sons Ltd. has announced the release of The Deveron single malt which hails from MacDuff distillery, located on the northern edge of Aberdeenshire.

The new expressions of THE DEVERON® 10 year-old, THE DEVERON® 12 year-old and THE DEVERON® 18 year-old have never been released before now and will be available from October 2015.

Located where the river meets the sea, Macduff distillery sits near the mouth of the River Deveron, shortly before its cool waters join the restless surge of the North Sea. Sheltered from the worst of the seaboard storms and winter winds, this tranquil spot has seen the creation of The Deveron malt whisky for many a decade.

A comparatively modern distillery – its spirit first began to flow in 1960 – Macduff was brought into being mainly for the purpose of supplying malt whisky to the blending industry. It was commissioned by a consortium of four businessmen, who called themselves Glen Deveron Distillers Ltd.

Emanating from five small copper pot stills, and unusual horizontal condensers that gently coax extra character from the spirit, The Deveron is an approachable dram which has a tang of coastal air about it. The distillery is set up for a light, fruity spirit that's replete with apple tones and nutty notes.

Stephen Marshall, Bacardi's Global Marketing Manager – Single Malts remarks: "The final one. We've done it and it tastes great. People underestimate the quality of whisky that can be made at a comparatively modern distillery, this is really top notch stuff. Get yourself up to Macduff, or if you can't then stick Local Hero on the telly and pour yourself a dram".

The new portfolio consists of three age statements, each bottled at 40% ABV: The Deveron 10 Years Old (only available in France), The Deveron 12 Years Old and The Deveron 18 Years Old. Each expression has been launched in selected markets around the world including Canada, France, Germany, Japan, Russia, Sweden, Taiwan, United States and United Kingdom.

[www.LastGreatMalts.com](http://www.LastGreatMalts.com)

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### **Tasting Notes**

*The Deveron* 10 Years Old, 40% ABV

Down by the shoreline where spindrift flies, in taverns hoachin' with coastal folk,  
Liquid rites share this tasty trove of toffee, crisp apples and creamy oak.

*The Deveron* 12 Years Old, 40% ABV

When billows break and haar ghosts in, then haste ye home or some bit warm,  
Unwind with toasted grain and apples, seaborne spice; calm from the storm.

*The Deveron* 18 Years Old, 40% ABV

Made where the big river meets the endless brine, in any weather, drookit or clear,  
Delve in fruity depths where nutty notes are stowed; a dram for blether and fireside cheer.

### **About THE DEVERON Single Malt Scotch Whisky**

THE DEVERON hails from Macduff distillery, found beside the River Deveron just before it meets the North Sea. Sheltered from those restless waters and the worst winter winds, this tranquil spot offers calm from the storm; the perfect place to craft a mellow fireside malt.

Distillation employs five small copper pot stills and unusual horizontal condensers which are arranged for a light and fruity spirit. The result is a rare coastal whisky which holds the tang of shoreline air alongside sturdy apple notes, dried fruits and nutty warmth.

The brand new portfolio comprises of three expressions of THE DEVERON single malt: the 10 Years Old, 12 Years Old and 18 Years Old.

The single malt brand of THE DEVERON is part of the portfolio of Bacardi Limited, headquartered in Hamilton, Bermuda. Bacardi Limited refers to the Bacardi group of companies, including Bacardi International Limited. [www.TheDeveron.com](http://www.TheDeveron.com)

### **About John Dewar & Sons Ltd.**

John Dewar & Sons Ltd. employs 300 people at seven locations throughout Scotland. The Company currently operates whisky distilleries in Aberfeldy, Macduff, Aultmore, Craigellachie and Nairn with ageing, blending, bottling and packaging facilities in Glasgow and additional maturation facilities in Poniel in Central Scotland.

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### **[www.LastGreatMalts.com](http://www.LastGreatMalts.com)**

For more information on the new single malt expressions, the five distilleries, tasting notes, crafting, and heritage, please visit [www.LastGreatMalts.com](http://www.LastGreatMalts.com)

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