



ONLINE TICKETS TO CASA BACARDÍ NOW AVAILABLE

Now the home in Puerto Rico of then legendary BACARDÍ rum announces tickets for tours can now be purchased online at www.visitcasabacardi.com

Cataño, Puerto Rico, September 8, 2015 – Casa BACARDÍ, the brand home of most awarded rum in the world, announced tickets to the multiple attractions on the campus in Puerto Rico are now available for purchase online. Those interested in visiting Casa BACARDÍ can go to a new webpage, www.visitcasabacardi.com, to purchase tickets. Visitors will also enjoy an exclusive express line for those who purchased tickets on the website.

“The transformation of Casa BACARDÍ continues with the purpose of offering an experience of excellence to the thousands of people who visit us every week,” said William Ramos, Senior Brand Ambassador for Casa BACARDÍ. “Now, people will have the opportunity to purchase tickets online, saving time, providing an experience of comfort and quality distinctive of BACARDÍ.”

Among the attractions available at Casa BACARDÍ is the “Rum Tasting Tour,” a tour through the tasting of BACARDÍ rums. Also available is the “Mixology Tour,” which is characterized by its unique experience, giving the public the opportunity to go behind the bar to learn how to make cocktails including the BACARDÍ Cuba Libre, BACARDÍ Mojito and BACARDÍ Daiquiri, the three most iconic drinks of BACARDÍ. Both courses are priced at US\$35 per participant.

The Bacardi Visitor Center Tour is available for US\$12.00. This and the other tours include a welcome drink, a commemorative 12 ounce acrylic glass and a booklet of recipes with different drinks made with BACARDÍ rum. Tickets to the three attractions offered at Casa BACARDÍ can be purchased individually through the new online service.

Visiting hours are from 9am to 6pm from Monday to Saturday and Sunday from 10am to 5pm. For more information, call +1.787.788.8400 or visit www.visitcasabacardi.com or www.facebook.com/bacardidistillerytour.

About BACARDÍ Rums

In 1862, Bacardi revolutionized the spirits industry when founder Don Facundo Bacardí Massó began producing his remarkable light-bodied, smooth rum. The unique taste of BACARDÍ inspired cocktail pioneers to invent some of the world's most famous drink recipes including the Mojito, the Daiquirí, the Cuba Libre, the Piña Colada, and the Presidente. BACARDÍ Superior rum has won more than 550 awards for quality and taste making it the world's most awarded rum. Today, BACARDÍ is produced in Puerto Rico, following the production legacy set forth by Don Facundo Bacardi Massó – crafted in a five-step distillation process, mellowed in American white oak barrels, and filtered five times for unparalleled quality and smoothness.

The BACARDÍ® brand is part of the portfolio of Bacardi Limited, headquartered in Hamilton, Bermuda. Bacardi Limited refers to the Bacardi group of companies, including Bacardi International Limited. The Bacardi brand portfolio comprises more than 200 brands and labels including GREY GOOSE® vodka, DEWAR'S® Blended Scotch whisky, BOMBAY SAPPHIRE® gin, and MARTINI® vermouth and Italian sparkling wines.

www.bacardi.com

About Bacardi in Puerto Rico

Bacardi Corporation was founded in San Juan, Puerto Rico, in 1936, and is part of family-owned Bacardi Limited, the largest privately held spirits company in the world. The current facility was built in 1958 on 127 acres in the town of Cataño. The rum production facility is the largest premium rum distillery in the world, and one of 29 Bacardi manufacturing facilities globally.

Since 1961, Bacardi has operated the state-of-the-art Casa Bacardí Visitor Center, the second most-visited venue in metro San Juan, drawing more than 250,000 visitors a year to learn about the rich history of the Bacardi family and brand, as well as its unique production.

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