



BOMBAY SAPPHIRE DISTILLERY TEAM VOLUNTEERS TO SAVE BRITISH BUTTERFLIES

Hamilton, Bermuda, October 16, 2017-- The Bombay Sapphire Distillery team, based at Laverstoke Mill in Hampshire, UK, have been on a volunteering day in the Polden Hills, Somerset, to support a wildlife cause inspired by their love of the British countryside, and the iconic blue Bombay Sapphire bottle.

The globally endangered Large Blue is the UK's rarest butterfly. The story of the Large Blue caught the imagination of the Bombay Sapphire Distillery team because this enigmatic butterfly, which was declared extinct in the UK in 1979, brings remarkable blue colouring to the British countryside.

The Bombay Sapphire Distillery team has been working with leading charity Butterfly Conservation to find ways they can support their Large Blue projects. It's only through careful research, targeted conservation work and a successful reintroduction programme by Butterfly Conservation and partner organisations, that we are able to enjoy this beautiful butterfly today. The Large Blue has been successfully reintroduced to Somerset and the Cotswolds, and it is this conservation work that the team at the Bombay Sapphire Distillery have been helping to support. The team spent the day clearing scrub from a Somerset Wildlife Trust reserve in the Polden Hills, improving the habitat networks as part of a Heritage Lottery Fund project to ensure these threatened butterflies become more sustainable and spread to new areas within the landscape.

The Bombay Sapphire Distillery is committed to sustainability and supporting British wildlife. The crystal-clear River Test running through the middle of the distillery is home to its own resident butterflies and dragonflies, alongside otters, egrets, kingfishers and even water voles. The Bombay Sapphire Distillery installed bat boxes throughout the grounds to provide a home for endangered bats, and successfully propagated various aquatic plants to encourage further biodiversity along the River Test.

From 25th October to 30th November, the Bombay Sapphire Distillery will have beautiful blue morpho butterflies living in their glasshouses. They are raising funds to support the reintroduction programme of the endangered Large Blue butterfly in the British Countryside.

Tickets to the Bombay Sapphire Distillery can be purchased via:

<http://distillery.bombaysapphire.com/>

Note to Editors

The Large Blue project is underpinned by science and carried out by a collaborative partnership between Butterfly Conservation, Centre for Ecology and Hydrology, Gloucestershire Wildlife Trust, J&F Clark Trust, National Trust, Natural England, NetworkRail, Somerset Wildlife Trust, South Somerset District Council, Spalding Associates, and the University of Oxford.

About BOMBAY SAPPHIRE®

Based on a secret recipe from 1761, BOMBAY SAPPHIRE is produced by passing spirit vapour through the botanicals, which are held separately from the spirit in a perforated copper basket. This process, known as vapour infusion, allows the gentle absorption of each of the aromatic flavours, resulting in a wonderfully balanced, crisp yet delicate finish; creating a

versatility unmatched by other gins that can be savoured with tonic, in a classic martini cocktail, or in mixed cocktails. The ten botanicals that make BOMBAY SAPPHIRE so special are carefully sourced from all around the world:

Spain - Lemon Peel

Spain – Almonds

Italy, Tuscany - Juniper Berries

Italy – Orris Root

China – Licorice

Indo-China – Cassia Bark

Morocco – Coriander Seeds

Saxony – Angelica Root

West Africa, Ghana – Grains of Paradise

Java – Cubeb Berries

About Bombay Sapphire Distillery at Laverstoke Mill

The Bombay Sapphire Distillery at Laverstoke Mill opened in October 2014 as the new Bombay Sapphire distillery, visitor experience and brand home. Situated in the newly restored Laverstoke Mill in Hampshire, it boasts a BREEAM® award for conservation, as well as the Beautiful South Gold award for Small Visitor Attraction 2016.

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