



MARTINI® – the world’s leading vermouths and the world’s favorite Italian sparkling wines – builds on Good Spirited vision of zero-net environmental impact.

## SOURCING

# MARTINI



**SUSTAINABLY SOURCED BOTANICALS** are found in MARTINI vermouths

**300 TONS**

of herbs left over from production are reused in cattle stable bedding and compost each year.



## PRODUCTION



Greenhouse gas emissions reduced since 2006 are equivalent to 820 cars off the road annually.



**98% RENEWABLE**

Hydropower, sourced from rivers of the nearby Alps, is among the main sources of energy at the MARTINI home.



**22 OLYMPIC-SIZED SWIMMING POOLS**

The number of pools we could fill with the water saved since introducing more efficient water use standards to our production process.



**ZERO**  
LANDFILL WASTE

## PACKAGING



**100,000**

MARTINI cork stoppers saved from landfill and reused for natural decorations and green building.

**PLEASE RECYCLE**

