



Ron BACARDI®, de Maestros de Ron, Vintage: MMXII Product Fact Sheet

OVERVIEW



The Ron BACARDI®, de Maestros de Ron, Vintage: MMXII was specially created using a combination of the finest rums laid to rest in oak barrels over the course of the last twenty years, and blended by eight former BACARDI Master Blenders – all descendants of Bacardi founder Don Facundo Bacardí Massó.

Uniquely finished in sixty-year-old Cognac barrels, this vintage rum is presented in the finest hand-blown crystal decanter that is individually finished and numbered. Only 1,000 decanters have been produced and individually numbered; just 200 of this rare spirit will be made available to the public.

FLAVOR

The BACARDI MMXII Vintage is a highly aromatic, full-bodied and generous rum with a mellow flavor. It has an expansive nose full of fresh tropical fruits and sweet floral aromas, balanced with soft vanilla and a smooth oaken character. Its inviting aromatic qualities are enriched with notes of sweet Caribbean honey and fragrant fruits leading to a long pleasing finish with a smooth background of oak.



DECANTER DESIGN



Palm detailing is present throughout in the decanter and leather presentation case design as a nod to ‘El Coco,’ a coconut palm planted by Facundo Bacardí Moreau (son of Bacardi founder) in 1862 outside the first company factory in Santiago de Cuba.

The decanter neck and palm leaf detailing on the stopper symbolizes the new coconut palm that will take the company into the future; the sphere of liquid within the decanter represents the seed of “El Coco” for the next generation. The cut-away shape denotes the split in the coconut from where the new palm will grow.

The engraved copper ring on the stopper is individually numbered, matching the decanter. The coconut palm design is laser engraved on walnut wood veneer.



Next to the hand-pressed red crystal bat device on the decanter, an engraving of the coordinates of the first BACARDI distillery in Santiago de Cuba can be found. The decanter also features a map of the Caribbean pointing to the original home of “El Coco” and the Bacardí family.

The base of the presentation case doubles as an elevated display stand for the stunning decanter. In keeping with the major design themes of the vintage, the presentation case also features a hand-pressed red crystal bat as well as the ‘150 Aniversario MMXII’ detailing.

STRENGTH

The BACARDI MMXII Vintage is 43% ABV / 86° Proof.

AVAILABILITY

Truly limited, only about 200 of the BACARDI MMXII Vintage decanters are available at select international airport duty-free stores and premium retail establishments around the world beginning in March for US\$2,000.