

S.H.E. SUMMIT BACARDI

FORT LAUDERDALE, FLORIDA
SEPTEMBER 13, 2018

Tickets on Sale Now to the 3rd Annual S.H.E. Summit Bacardi; A One-Day Women's Empowerment Conference in South Florida

Speakers include:

- *S.H.E. Summit Founder & CEO Claudia Chan*
- *Founder & Owner of Miami-based Grown Shannon Allen*
- *Bacardi VP & Women in Leadership initiative global lead Paula Glickenhau*
- *Talk show host, beauty & lifestyle expert & chronic illness advocate Nitika Chopra*
- *Bacardi Chief Communications Officer K.C. Kavanagh*
- *CEO of Ellevate Network Kristy Wallace*
- *Author of Confidence Creator Heather Monahan*
- *Author & Founder of The Fifth Trimester movement Lauren Brody*
- *Finance Expert, Author, Speaker, and Serial Entrepreneur Nicole Lapin, and more*

Coral Gables, Fla., July 26, 2018 – The 3rd Annual S.H.E Summit Bacardi will convene thought-provoking speakers and hundreds of women (and men) to unleash the potential of current and future female leaders while lifting others. In collaboration with S.H.E. Summit, a globally-celebrated women's leadership conference, S.H.E. Summit Bacardi is an empowerment event aimed at celebrating and cultivating female and male leaders from Bacardi, partner corporations, and other businesses. Due to the success of the first two conferences and growing interest among the greater South Florida community, the annual event will take place in a larger and more central location on September 13 at the Marriott Harbor Beach Resort & Spa in Fort Lauderdale.

“With more focused discussions on empowering women, we believe we can help drive change from inside an organization to strive for gender parity,” said Laura Martinez, Director of Talent Management for Bacardi in the Americas, who heads up the Bacardi Women in Leadership initiative in the United States. “This is a pivotal time for women in the workplace, and we are proud that the S.H.E Summit Bacardi serves as a platform to engage female and male leaders across South Florida in a timely, relevant discussion to promote female equality and create action to bring about long-lasting change.”

S.H.E. stands for “She and He Helps Empower” and was created by women's empowerment educator and accelerator, Claudia Chan. Aimed at connecting, educating, and activating rising and top talent in South Florida, the S.H.E. Summit Bacardi will feature a prestigious list of dynamic speakers with incredible personal and professional stories including Claudia Chan, S.H.E. Summit CEO and author of *This Is How We Rise*; K.C. Kavanagh, Chief Communications Officer for Bacardi; Shannon Allen, founder and owner of Grown; Heather Monahan, *Boss in Heels* author and overall badass; Wesley Cullen, general manager of Casa Bacardi Visitor Center in Puerto Rico; Kristy Wallace, CEO of Ellevate Network; Kathy Caprino, international career executive and leadership coach dedicated to the advancement of women in business; Paula Glickenhau, global head of Bacardi's Women in Leadership program; and Lauren Brody, author of *The Fifth Trimester: The Working Mom's Guide to Style, Sanity, and Success After Baby*, plus many more.

Informative workshops, thought-provoking panel discussions, and keynotes will cover everything from gender inequality, barriers to leadership ascendance and financial empowerment, to wellness, raising children who value equality and synergizing the sexes to create a path to success.

Join more than 700 professionals representing Bacardi, partner corporations, and firms across various industries including spirits, marketing, hospitality, luxury, law, consulting, and more. The event will conclude with a networking cocktail reception sponsored by Bacardi. Attendees who purchase a VIP ticket will have access to a private keynote address luncheon and receive a unique gift bag.

S.H.E. Summit Bacardi is open to professional men and women. The cost for admission ranges from \$156 to \$295 per ticket. Group discounts are also available. To buy tickets, review the agenda, or learn more, visit: <https://www.bacardi-women-in-leadership.com/>

Current sponsors include Southern Glazer's Wine & Spirits, Epsilon, MetrixLab, BBDO, Hogan Lovells, and Team Enterprises.

About Bacardi Limited

Bacardi Limited, the largest privately held spirits company in the world, produces and markets internationally recognized spirits and wines. The Bacardi brand portfolio comprises more than 200 brands and labels, including BACARDÍ® rum, GREY GOOSE® vodka, DEWAR'S® Blended Scotch whisky, BOMBAY SAPPHIRE® gin, MARTINI® vermouth and sparkling wines, PATRÓN® tequila, CAZADORES® 100% blue agave tequila, and other leading and emerging brands including WILLIAM LAWSON'S® Scotch whisky, ST-GERMAIN® elderflower liqueur, and ERISTOFF® vodka. Founded more than 156 years ago, in Santiago de Cuba on February 4, 1862, family-owned Bacardi currently employs approximately 5,500, operates more than 20 production facilities, including bottling, distilling and manufacturing sites, and sells its brands in more than 170 countries. Bacardi Limited refers to the Bacardi group of companies, including Bacardi International Limited. Visit <http://www.bacardilimited.com> or follow @BacardiLimited.

About Bacardi Women in Leadership

The Bacardi Women in Leadership initiative was founded with the mission of unleashing the potential of current and future female leaders at Bacardi to drive sustainable top and bottom line business growth. Led globally by Paula Glickenhau, VP – Special Projects, Global Operations, the initiative is embedded into the Bacardi business strategy and instills a sense of ownership and accountability in business leaders to set the right example and drive engagement throughout the organization. Areas of focus include programs to strengthen the talent pipeline, networking opportunities and initiatives to empower employees in a winning work environment, and community partnerships centered on women helping other women in need. This program positions Bacardi as an employer of choice for talented women and helps establish stronger career paths toward senior leadership. For more info, visit: <https://www.bacardi-women-in-leadership.com/>

About S.H.E. Summit

S.H.E. Summit is the renowned global leadership conference that takes place once-a-year to celebrate and accelerate the global advancement of women and gender equality. Founded by women's leadership expert Claudia Chan and named one of Inc.'s "10 most innovative conferences," S.H.E. Summit convenes 50+ thought leaders and movement drivers of today's most relevant women and societal issues on its global stage to inspire thousands of influencers to lead change in the world. Offering a transformational experience of connection, education, and activation, S.H.E. Summit ignites women and men to RISE to their highest potential and lift others in the process with the mission of achieving gender equality by 2030. S.H.E. Summit is a business unit of S.H.E. GLOBAL MEDIA, a women's empowerment company founded by Claudia Chan.

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