



BACARDI LIMITED

good spirited

CORPORATE RESPONSIBILITY

FY2019
April 2018 -
March 2019

MARKETPLACE



SUPPORTED
OVER
100

responsible
drinking
campaigns
around the
world



**INCREASED
CONSUMER
ACCESS**

to product nutritional
information



79%
**ACHIEVED
COMPLIANCE**
in the five
digital marketing
safeguards

ENVIRONMENT



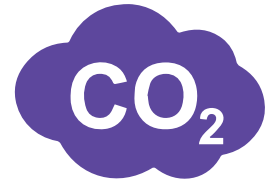
**ZERO WASTE
TO LANDFILL**

**DIVERTED
WASTE: 99.6%**



Cut water
consumption in
operations by
almost

10%



**CUT GHG
EMISSIONS BY**

20%

PEOPLE



89%

of our people feel proud to work
for Bacardi

Bacardi ranked one of the

**WORLD'S MOST
REPUTABLE
COMPANIES**

**37% OF LEADERSHIP ROLES
FILLED BY WOMEN**



RESPONSIBLE SOURCING



98.4%
OF SUGARCANE

sourced from sustainable
suppliers



50%

OF BOTANICALS
sourced
sustainably



93%

OF CORRUGATED PACKAGING
sustainably sourced

PHILANTHROPY & COMMUNITY INVESTMENT

SUPPORTED

243

small
businesses
in Puerto Rico
for Hurricane
Maria recovery
through our
program with
Mercy Corps



**OVER
2000**

employees
participated
in volunteer
activities

**MORE THAN
30 BACARDI
LOCATIONS**

dedicated
volunteer
hours to local
communities



Visit www.bacardilimited.com/corporate-responsibility for data and details. Enjoy Our Brands Responsibly.

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