



BACARDI STANDS OUT AS SOLE SPIRITS COMPANY IN INDIA TO MAKE THE GREAT MID-SIZE WORKPLACES 2020 LIST

Bacardi in India gains ground with top 20 position and recognition for the second year in a row



Gurugram, India, November 6, 2020 - A fearless vision and people-first approach at Bacardi has made the family-owned company an enviable employer and the only spirits company certified among India's Great Mid-size Workplaces 2020 by Great Place to Work®. This is the second year in a row that Bacardi in India, part of the world's largest privately held spirits company, makes the list.

Bacardi prides itself on attracting bright and dynamic individuals that think of each other as family and regard the business as their own. Leadership at Bacardi is invested in inspiring, developing, and engaging its talent through innovative learning programs. A collaborative culture helps fuel business success for Bacardi in India. Today, the company has one of the largest international spirits portfolios in a country that is one of the world's biggest markets for rum and whisky - key spirits categories for Bacardi.

"Investing in our people is a priority at Bacardi, and we're focused on shaping a work environment where our diverse talent feels accepted for who they are and motivated to bring their best to the table every day," says Sanjit Singh Randhawa, Managing Director - Bacardi India. "Our initiatives create a culture where talent thrives and the mindset this facilitates within our teams has been instrumental to both the strong growth our brands have delivered in India and our recognition as a Great Place to Work®."

With lockdowns due to the pandemic in place and work-from-home instituted for months in India and across the globe, this year has been particularly trying for workspace culture across the board. Bacardi in India has taken steps to ensure its people felt supported through these times. The organization intensified support through existing programs such as 'Bacardi Assist', a service that provides free and confidential counseling on a variety of topics such as parenting, mental health, work challenges, etc.



Weekly work-from-home tips and virtual fitness sessions were also launched to keep wellness and wellbeing top of mind.

The company's efforts have been recognized by employees who gave Bacardi high scores in the Great Place to Work® Trust Index © Survey© on the dimensions of credibility, pride, and camaraderie, and respect for people.

Other Bacardi Great Place to Work® Certifications:

[Culture of Care and Camaraderie Makes Bacardi USA, Inc. Great Place to Work-Certified™ for Third Year in a Row](#)

[Bacardi UAE Raises the Bar as First Spirits Company in the Middle East to Be Great Place to Work-Certified™](#)

About Bacardi India Private Limited

Bacardi India Private Limited is a part of the Asia, Middle East, and Africa business of family-owned Bacardi Limited. Headquartered in Bermuda, Bacardi Limited is the world's largest privately held spirits company. In Asia, Middle East, and Africa, Bacardi boasts a portfolio of some of the most recognized and top-selling spirits brands in the world, including BACARDÍ® rum, GREY GOOSE® vodka, PATRÓN® tequila, DEWAR'S® Blended Scotch Whisky, BOMBAY SAPPHIRE® gin, MARTINI vermouth, and sparkling wines and other leading and emerging brands. Visit www.bacardilimited.com or follow us on [Twitter](#), [LinkedIn](#), or [Instagram](#).

About Great Place to Work®

Great Place to Work® is the global authority on workplace culture. Since 1992, they have surveyed more than 100 million employees around the world and used those deep insights to define what makes a great workplace: trust. Great Place to Work helps organizations quantify their culture and produce better business results by creating a high-trust work experience for all employees. Emprising®, their culture management platform, empowers leaders with the surveys, real-time reporting, and insights they need to make data-driven people decisions. Their unparalleled benchmark data is used to recognize Great Place to Work-Certified™ companies and the Best Workplaces™ in the US and more than 60 countries, including the 100 Best Companies to Work For® and World's Best list published annually in *Fortune*. Everything they do is driven by the mission to build a better world by helping every organization become a Great Place to Work For All™.

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