



Casa BACARDÍ Welcomes Back Visitors with New Protocols for a Safe and Fun Experience

Cataño, Puerto Rico, November 12, 2020 – The state-of-the-art Casa BACARDÍ Visitor Center, one of the most popular tourist destinations in Puerto Rico, reopens its doors this weekend to share stories and cocktails with guests, all under new safety protocols in line with guidance from health authorities, such as the Centers for Disease Control and Prevention (CDC) and local government agencies. Tours of Casa BACARDÍ include mixology, stories about the rich history of the Bacardi family and brand, and an insider's view of the unique production process. New health and safety measures include temperature checks and the required use of masks. Social distancing is enabled by large outdoor spaces, and group sizes have reduced capacity. Acrylic screens have been installed at all registration points and at the bar, as have sanitation stations in all visitor areas. A new air sanitizer has been installed in the mixology room, which is sanitized immediately following each tour. All Bacardi team members at the campus, including the distillery, have been adhering to these protocols since the start of the pandemic.

"We are excited to welcome guests back to Casa BACARDÍ and have made safety our number one priority. People are seeking entertainment and shared experiences, and our new safety measures and reduced capacity offer an escape that is both safe and fun," says Wesley Cullen, General Manager of Casa BACARDÍ. "We are looking forward to doing what we do best – share our love for BACARDÍ rum while bringing people together."

The Casa BACARDÍ experience includes a welcome cocktail, a trolley ride, a visit to the BACARDÍ Family Museum, and a mixology class where experts will teach guests how to mix up two iconic cocktails: the BACARDÍ Mojito and the Hand-Shaken BACARDÍ Piña Colada. Casa BACARDÍ reopens on Friday, November 13, and will offer tours on Fridays and Saturdays by reservation only and to groups at a maximum of 15 people. Tours are available twice a day, starting at 2:00 p.m. and at 4:30 p.m. and last approximately 75 minutes. Bookings must be made in advance and online at: www.casabacardi.com. Guests must be at least 18 years of age.

For those looking to treat themselves or do some early holiday shopping, the BACARDÍ store is open to tour guests and features branded items from t-shirts to barware to personalized bottles. Acrylic screens and electronic payments limit contact for a safe shopping experience.

For those who can't make it in person to Casa BACARDÍ, there are still ways to join in on the fun. Virtual mixology classes are now available for groups, and an online shop gives you access to branded items with the click of a button at shop.casabacardi.com.

About Bacardi in Puerto Rico

The Bacardi Corporation was founded in San Juan, Puerto Rico, in 1936, and is part of the family owned Bacardi Limited, the largest privately held spirits company in the world. The current facility was built in 1958 on 127 acres in the town of Cataño. The rum production facility is the largest premium rum distillery in the world, and one of the more than 20 Bacardi manufacturing facilities globally.

Since 1961, Bacardí has operated the modern Casa BACARDÍ Visitor Center, the second most visited location on the San Juan metro, attracting visitors from across the globe to learn about the rich history of the Bacardi family and brand, as well as its unique production. Visit www.casabacardi.com or follow us on [Instagram](#) or [Facebook](#).

Founded more than 158 years ago in Santiago de Cuba, family-owned Bacardi Limited currently employs more than 7,000, operates production facilities in 11 countries, and sells its brands in more than 170 countries. Bacardi Limited refers to the Bacardi group of companies, including Bacardi International Limited. Visit www.bacardilimited.com.