



Bacardi India Recognized as a Diverse and Future-Forward Business for the Third Year in a Row with Great Place to Work® Certification

Bacardi is also recognized as one of India's Best Workplaces in the FMCG category

Gurugram, India, July 12, 2021 /3BL Media/ - Bacardi in India is committed to driving a culture of inclusivity and fostering a nurturing environment that is empowering and fun. Its efforts have resulted in Bacardi being Great Place to Work® certified for the third year running; ranking at #18 out of 50 of the Great Place to Work 2021 Best Mid-Size Workplaces™ this year. For the second year, Bacardi is also recognized as one of the best workplaces in the fast-moving consumer goods (FMCG) category in India.

“Our teams are considered family, and we are committed to ensuring we build an inclusive work environment where they feel appreciated for who they are, what they do, and who they can become,” says Sanjit Singh Randhawa, Managing Director, Bacardi India. “Our initiatives empower people to shape their future career paths by providing them with the right opportunities and tools to strengthen their skillset. People often talk of value in commercial terms, but at Bacardi, our value comes from our people and our culture.”

As the world, and India in particular, continues to endure ongoing restrictions and challenges due to the pandemic, a strong sense of belonging within the company and a commitment to ensuring employee wellbeing has remained the key focus for the Bacardi business in India. Existing initiatives such as the global ‘Bacardi Assist’ program, offering free counseling support as well as mental health, parenting, and work-life balance sessions, was extended to family members as well as partners of Bacardi. Ongoing virtual wellbeing seminars and workshops bring team members together during an exceptionally challenging time, further fostering a strong workplace culture while team members continue working from home.

Bacardi has been previously recognized in [India](#) and Bacardi markets around the globe for its outstanding workplace culture by Great Place to Work®:

[Culture of Care and Camaraderie Makes Bacardi USA, Inc. Great Place to Work-Certified™ for Third Year in a Row](#)

[Bacardi UAE Raises the Bar as First Spirits Company in the Middle East to Be Great Place to Work-Certified™](#)

[Bacardi Named Great Place To Work® in the UK](#)

About Bacardi India Private Limited

Bacardi India Private Limited is a part of the Asia, Middle East, and Africa business of family-owned Bacardi Limited. Headquartered in Bermuda, Bacardi Limited is the world's largest privately held spirits company and remains family-owned after seven generations. In Asia, Middle East, and Africa, Bacardi boasts a portfolio of some of the most recognized and top-selling spirits brands in the world, including BACARDÍ® rum, GREY GOOSE® vodka, PATRÓN® tequila, DEWAR'S® Blended Scotch Whisky, BOMBAY



SAPPHIRE® gin, MARTINI® vermouth, and sparkling wines and other leading and emerging brands. Visit www.bacardilimited.com or follow us on [Twitter](#), [LinkedIn](#), or [Instagram](#).

About Great Place to Work®

Great Place to Work® is the global authority on workplace culture. Since 1992, they have surveyed more than 100 million employees around the world and used those deep insights to define what makes a great workplace: trust. Great Place to Work helps organizations quantify their culture and produce better business results by creating a high-trust work experience for all employees. Emprising®, their culture management platform, empowers leaders with the surveys, real-time reporting, and insights they need to make data-driven people decisions. Their unparalleled benchmark data is used to recognize Great Place to Work-Certified™ companies and the Best Workplaces™ in the US and more than 60 countries, including the 100 Best Companies to Work For® and World’s Best list published annually in *Fortune*. Everything they do is driven by the mission to build a better world by helping every organization become a Great Place to Work For All™.

To learn more, visit greatplacetowork.com, listen to the podcast [Better by Great Place to Work](#), and read “[A Great Place to Work for All](#).” Join the community on [LinkedIn](#), [Twitter](#), and [Instagram](#).

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