**Cocktails**

- **37%** of global respondents use a third-party delivery service to have cocktails delivered to their door.

- **50%** of bartenders are interested in zero waste.

- **58%** of respondents are willing to pay an extra 10% or more for sustainability.

**Top 20 Globally Sought-After Cocktails for All**

1. Mojito
2. Daiquiri
3. Vodka Soda
4. Bloody Mary
5. Gin and Tonic
6. Pina Colada
7. Margarita
8. Whisky Highball
9. Rum and Coke
10. Cosmopolitan
11. Espresso Martini
12. Tequila Sunrise
13. Blue Hawaiian
14. Long Island Iced Tea
15. Whisky Sour
16. Dark & Stormy
17. Irish Coffee
18. Martini
19. Michelada
20. Caiquiri

**Ciradian Cocktails**

- 44% of global respondents say relaxing with friends or family is the number one cocktail-drinking occasion - outpacing happy hours, date nights, & parties.

**Nostalgia with a Twist**

- **25-44 year olds**

**Carefree Creations**

- **88%**

**Digital Democratization**

- **90%**

**Globally Trending Sustainability Areas**

- **58%**

**No Lo Interchangeability**

- **57%**