



BACARDI ANNOUNCES REGIONAL LEADERSHIP MOVES

Family-owned company taps veteran, internal talent to succeed in regional roles

Hamilton, Bermuda, June 22, 2026— Bacardi Limited, the world’s largest privately held international spirits company, announces several internal moves, underscoring the company’s global approach to leadership development and a commitment to talent.

Ignacio “Nacho” Del Valle will serve as **Regional President, Latin America, Caribbean**. This move positions Nacho to unlock the next phase of growth and drive even higher performance in a region filled with new opportunities and potential. He most recently led Europe, in addition to Latin America & Caribbean. A veteran of Bacardi, his career with the company spans 30 years in commercial and production roles across markets. He began his Bacardi career at the country management level and over the years has increased his scope following delivery of targets and exemplary leadership.

Vijay Subramaniam, currently Regional President for Asia, Middle East and Africa (AMEA) and Global Travel Retail (GTR), moves to the role of **Regional President, Europe**. Vijay took over the reigns as President of AMEA in 2018 and since then has helped the business achieve new heights across our portfolio of spirit brands in these dynamic markets. He has also been responsible for Global Travel Retail where the team maximized strategic brand and commercial opportunities to capture the attention of travelers at some of the top destinations in the world. Vijay began his Bacardi journey in 2013 as Managing Director of India.

Vinay Golikeri is promoted from Managing Director India and Southeast Asia to **Regional President AMEA and Global Travel Retail (GTR)**. Vinay has spent 20+ years at Bacardi in commercial and marketing roles, and for the past three and a half years has been leading and growing top emerging markets. He previously led GTR and brands at the country level. Vinay now joins Nacho and Vijay on the company’s Global Leadership Team reporting to CEO Mahesh Madhavan.

“We’re proud to appoint exceptional talent from within our organization into these critical roles. They have built their careers with us—progressing from market-level roles to some of the most senior positions in the company—which speaks to both their individual achievements and the strength of our talent pipeline,” says **Mahesh Madhavan**, Chief Executive Officer, Bacardi Limited. “Their appointments reflect not only their accomplishments, but also our deep belief in growing and advancing leadership from within our own teams.”

All appointments are effective October 1, 2026.

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About Bacardi Limited

Bacardi Limited, the world’s largest privately held international spirits company, produces, markets, and distributes spirits and wines. The Bacardi Limited portfolio comprises more than 200 brands and labels, including BACARDÍ® rum, PATRÓN® tequila, GREY GOOSE® vodka, DEWAR’S® Blended Scotch whisky, BOMBAY SAPPHIRE® gin, MARTINI® vermouth and sparkling wines, CAZADORES® 100% blue agave tequila, and other leading and emerging brands including WILLIAM LAWSON’S® Scotch whisky, D’USSÉ® Cognac, ANGEL’S ENVY® American straight whiskey, and ST-GERMAIN® elderflower liqueur. Founded more than 164 years ago in Santiago de Cuba, family-owned Bacardi Limited currently employs approximately 8,000, operates production facilities in 10 countries and



territories, and sells its brands in more than 160 markets. Bacardi Limited refers to the Bacardi group of companies, including Bacardi International Limited. Visit www.bacardilimited.com or follow us on [LinkedIn](#) and [Instagram](#).